New Copper-Gold Discovery by Northern Shield

Ottawa, Ontario (July 25, 2017) - Northern Shield Resources Inc. ("Northern Shield" or the "Company") [TSX-V: NRN] is pleased to announce the discovery of a new copper-gold occurrence north of the Company's 100% owned Séquoi Property with grades up to 15.8% Cu, 93 g/t Ag and 9 g/t Au. The discovery was made during the reconnaissance of selected targets in the southern Labrador Trough. The mineralization appears to be shear-hosted.

Assay results from all three samples collected at the discovery site are as follows:

Copper	Silver	Gold
15.75 %	93 g/t	0.28 g/t
5.27 %	57.1 g/t	8.97 g/t
3.28 %	60.3 g/t	0.26 g/t

Follow-up mapping and sampling will commence in August at the end of the Huckleberry drill program.

"Our drilling at Séquoi last year identified a structure that we believed could be gold-bearing and the results from the reconnaissance seems to support that interpretation along with significant copper and silver grades," explains Northern Shield President and CEO, Ian Bliss. "The gold potential of the Labrador Trough is coming into prominence after several recent discoveries and the arrival of a major gold mining company into the area. We are very excited about this discovery and look forward to exploring it further to determine its extent and geological context."

The reconnaissance program was overseen by Christine Vaillancourt, P. Geo., the Company's Chief Geologist and a Qualified Person under National Instrument 43-101. Samples were analyzed by ALS Global in Sudbury, Ontario and in Vancouver, BC, for Au, Pt and Pd by Fire Assay with ICP-AES finish and base metals by four acid digestion and ICP-AES.

Northern Shield Resources Inc. is a Canadian-based company focused on exploring for platinum group element ("PGE") and nickel-copper-PGE deposits. It is known as a leader in grass roots exploration for Ni-Cu-PGEs and the understanding of magmatic systems as it applies to exploration.

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Forward-Looking Statements Advisory

This news release contains statements concerning the exploration plans, results and potential Cu-Ni-PGE, gold and other mineralization at the Company's southern Labrador Trough properties and geological, and geometrical analyses of the southern Labrador Trough properties and other expectations, plans, goals, objectives, assumptions, information or statements about future events, conditions, results of exploration or performance that may constitute forward-looking statements or information under applicable securities legislation. Such forward-looking statements or information are based on a number of assumptions, which may prove to be incorrect.

Although Northern Shield believes that the expectations reflected in such forward-looking statements or information are reasonable, undue reliance should not be placed on forward-looking statements because Northern Shield can give no assurance that such expectations will prove to be correct. Forward-looking statements or information are based on current expectations, estimates and projections that involve a number of risks and uncertainties which could cause actual results to differ materially from those anticipated by Northern Shield and described in the forward-looking statements or information. These risks and uncertainties include, but are not limited to, risks associated with geological, geometrical and geophysical interpretation and analysis, the ability of Northern Shield to obtain financing, equipment, supplies and qualified personnel necessary to carry on exploration and the general risks and uncertainties involved in mineral exploration and analysis.

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The forward-looking statements or information contained in this news release are made as of the date hereof and Northern Shield undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

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